

The signpost formula for value:

STRONGER = SMALLER = SAVINGS!

A signpost that sacrifices strength and safety for a lower price is no bargain... and may be a liability.

Pound for pound, a discount post might promise what looks like savings to the untrained eye. But a stronger support means you can use smaller, more economical posts – cutting cost without sacrificing strength or safety!

Specify 80,000-Lb. Minimum Yield U-Channel

RIB-BAK® U-channel signposts have 25 percent more yield strength than many competitive signposts. It's simply the chemistry of new billet steel versus rail steel. RIB-BAK's yield strength is always 80,000-lb. min. yield. The discount brands are manufactured with lower strength 60,000-lb. min. yield steel.



Safety is always top priority.

Specify the Safety of NCHRP Requirements

Using a post that doesn't meet NCHRP Report 350 requirements could expose your municipality to liability issues for failures and accidents in the field. RIB-BAK posts (in fact, all Nucor posts) exceed government requirements. Ask the companies that make the "discount" posts if they can make claim.



Specify Signpost Savings

Take the common 30-inch stop sign, for example. MUTCD requirements call for the sign to have a seven-foot clear height. For the sign to withstand 70-mph winds, you can use a 2-pound RIB-BAK post, or you would need a heavier and more expensive competitive post.



Easily determine the number and size of U-channel posts needed for every application.

Don't compare the cost of RIB-BAK with any other brand on weight alone, because RIB-BAK does more with less weight. Compare real application costs, and you'll see that RIB-BAK is hard to beat.

Specify Powder Coating

All RIB-BAK U-channel posts are protected with Nucor's exclusive Powder-Shell™ powder coating – superior to paint in coverage, durability, consistency and rust resistance. The discount posts use regular paint.



Specify the Right Breakaway Systems

Only Nucor offers a full line of easy-to-install, bolt- and slip-based breakaway systems – the LAP-SPLICE™, the SLIP-SAFE™, and the SLIP-SAFE SUPREME™ – that also cost less than competitive breakaway systems. They're safe, durable and faster to install (saving time and money in the setup). And with RIB-BAK, you know you're getting the strength that, in most cases, makes the entire system reusable after it's been hit.



SLIP-SAFE SUPREME™
Back-to-back RIB-BAKS form the ideal 360° breakaway system for mid-size signs.

Compare all the facts – including all the installed costs – and the experienced highway engineer knows that the performance of RIB-BAK signposts, and the strength and safety you get for the price, make them the best value in sign supports.

LAP-SPLICE™
The most popular 360° breakaway U-channel system.

AMERICA'S SIGNPOST LEADER
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